

Heartland Stability When the U.S. Needs it Most

CHALLENGE

COVID-19 has uncovered systemic gaps in the U.S. supply chain for goods, in biotech, life sciences and healthcare equipment, but also in several other sectors as Americans faced backorders of typical household products, materials and appliances.

Manufacturing interest in reshoring or near-shoring parts or entire product supply chains in or near the U.S. has spiked, with many already seeking sites to expand operations.

As a transportation and logistics hub for the U.S. with a robust and diversified manufacturing sector, Nebraska is uniquely positioned to attract new projects, offering high-skill, high-wage, high-demand jobs.



**2021 U.S. Supply Chain Trends
Identified by Site Selection Consultants**

83%

Expect U.S. Foreign Direct Investment to stabilize or grow after years of decline

80%

expect revival of projects in 2021

WE ARE SEEKING:

- ✓ **High-paying jobs for Nebraskans and new families**
- ✓ **Economic growth for all regions of the state**
- ✓ **Investment, technology and growth in Nebraska's strongest sectors**

Top 5 sectors seeking locations to expand

1. Biotech and Life Sciences (67%)
2. Advanced Manufacturing (48%)
3. Transportation & Logistics (42%)
4. Food and Beverage Processing (40%)
5. Software and IT (23%)

Source: Site Selectors Guild, December 7, 2020 Survey

Back to Business

In 2019, with input from 7,000 Nebraskans, Blueprint Nebraska offered a roadmap for economic growth. The 15 priority initiatives identified by Blueprint Nebraska are even more critical today. Adopting an agenda to grow the state's population and economy and keep Nebraska competitive in business, talent attraction and quality of life will fuel our pandemic recovery and set the stage for game-changing economic growth.

Learn more. [nechamber.com/back-to-business](https://www.nechamber.com/back-to-business)

Legislative Remedy

Overriding Objectives

1. Enhance prosperity and opportunity for all Nebraskans
2. Increase high-wage, high-demand, high-skill jobs
3. Attract new families
4. Attract foreign and domestic investment in Nebraska's strongest sectors
5. Promote regional economic development partnerships
6. Expand Nebraska's economy



Nebraska's accessibility to both coasts and borders, high-quality infrastructure and strong economic incentives keep the state in the race for reshoring and near-shoring investments.

Targeted policies to develop infrastructure resources that attract these high-growth, high-wage sectors give Nebraska a significant edge on the competition.

Targeted growth policies include:

- Develop an "inland port" to cluster transportation, agricultural processing and industrial hubs for efficiency and innovative potential.
- Maintain and improve Nebraska's high-quality roads and rail infrastructure, and up-scale national and international air service across the state.
- Create multi-partner manufacturing innovation centers of excellence, focused on Industry 4.0 and automation.
- Pursue next-generation transit opportunities.
- Build broadband connectivity to support automation needs.

Growing the Good Life

Within two days drive of either coast and home to the largest rail and transportation companies in the nation, Nebraska is already a strong logistics hub. When space for development and dedicated workers are at a premium, Nebraska's communities can deliver.

Accelerating adoption of technology, unlocking innovation, and focusing on growth in key industries like agriculture, manufacturing, and transportation, and logistics are critical to expanding Nebraska's economy through 2030.

Blueprint Nebraska Initiatives Supported by Inland Ports and Rail Parks

- Make Nebraska one of the most connected states in the country by developing a leading inland logistics and international hub, new East-West international air service and a model for public transit in metropolitan areas.
- Create multi-partner manufacturing innovation centers of excellence.
- Diversify, expand and improve the agribusiness cluster (ag-tech, food manufacturing, machinery) with value-added strategies to increase global demand and leadership.

Blueprint Nebraska's statewide economic plan, Growing the Good Life, was a collaborative effort by more than 320 community leaders with input from thousands of Nebraskans. The plan identified 15 signature initiatives with the broadest and deepest impact on statewide quality of life, overall job growth, attracting 18-34-year-olds and the cost of living and doing business in the state. Learn more at Blueprint-nebraska.org.