

2021 BACK TO BUSINESS PRIORITIES FOR ECONOMIC RECOVERY AND GROWTH

BLUEPRINT NEBRASKA

 Progress made in 2021 Session

Develop Workforce	<p>Unify and scale innovative workforce programs and resources statewide to create a model public-private partnership approach in the the nation.</p>	<p>Revolutionize education from early childhood through post-secondary, leveraging a longitudinal data system and public-private collaboration. Identify educational funding mechanisms to create a vibrant lifelong learning model.</p>	<p>Promote diversity and inclusion and make Nebraska the most welcoming state in the country.</p>	<p>Create and launch a “Choose Nebraska” campaign to target and recruit population and workforce from identified markets.</p>
Enhance Communities	<p>Support targeted investments by communities throughout the state in arts, entertainment, recreation and community redevelopment.</p>	<p>Deliver last-mile broadband in rural areas and make Nebraska a national model for rapid 5G network scale-up.</p>	<p>Develop one of the nation’s leading inland logistics and industrial hubs.</p>	<p>Scale current state and regional housing programs, incentives, and initiatives to build an additional 30,000 to 50,000 affordable, livable housing units.</p>
Modernize Government	<p>Modernize Nebraska’s overall tax structure to enhance competitiveness and enhance economic growth.</p>	<p>Enhance government efficiency by continuing to transform, restructure, and digitize the provision of state and local government services.</p>	<p>Further optimize Nebraska’s tax incentives programs to better target priority growth sectors. Apply best practices to remain competitive and create efficiency.</p>	
Grow the Economy	<p>Diversify, expand and improve the productivity of the state’s agribusiness industry, with a focus on research, technology and food processing and bio-based manufacturing.</p>	<p>Build a pipeline of tech founders and innovators. Connect them to venture capital and high-value research and development in entrepreneurship zones, innovation hubs, and tech clusters.</p>	<p>Create a state manufacturing center of excellence focused on industry 4.0 automation. Make the state a leader in advanced manufacturing technology and processes.</p>	<p>Identify, attract, and support the development of fin-tech companies and their work with the financial services sector.</p>

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NE CHAMBER RECOVERY

 Progress made in 2021 Session

Develop Workforce	<p>Break down regulatory barriers and burdens to accessing existing workforce training resources. Diversify public/private partnerships to provide customized job solutions and greater exposure to career opportunities.</p>	<p>Enact state and federal business incentives and adapt regulatory and tax structures to encourage investment in affordable, quality childcare capacity.</p>	<p>Unify state branding and marketing within key public and private institutions. Create a statewide social media campaign with broad support among state stakeholders.</p>	<p>Create a tax structure that promotes the relocation of remote workers to the state.</p>	
Enhance Communities	<p>Develop industry consensus around a comprehensive plan for the rapid deployment of ubiquitous broadband to support modern agriculture, transportation and manufacturing in rural Nebraska.</p>	<p>Complete key infrastructure projects, such as four-lane highways from Norfolk and Columbus to Omaha.</p>	<p>Modify and expand state and local investment in quality of life amenities and vibrant community endeavors.</p>		
Modernize Government	<p>Modernize and expand Nebraska's research and development tax credit regime.</p>	<p>Expand public support and redesign private incentives for entrepreneurial investment and startups.</p>	<p>Establish a permanent funding mechanism to help educators track educational and career outcomes.</p>	<p>Broaden metrics for the evaluation of K-12 education to include outcomes in the form of subsequent employment, qualified trade certifications, 2-year and 4-year post-secondary degrees, and military service.</p>	<p>Build collaboration between K-12, the private sector, and post-secondary institutions to identify career-based, experiential learning opportunities and build efficiency.</p>
Grow the Economy	<p>Create programs, grants and incentives to rebuild industries hard-hit by the COVID-19 pandemic, including hospitality, travel and entertainment.</p>	<p>Enact federal and state legislation to provide temporary, targeted liability protections related to COVID-19 for businesses, nonprofits, educational institutions and healthcare workers and facilities.</p>	<p>Develop a state program for attracting the re-domestication of foreign supply chains to the state, and targeted incentives for transportation and logistics, pharmaceutical and health care.</p>	<p>Develop a business-to-business (B2B) platform that facilitates communication and networking among Nebraska manufacturers to rapidly expand in-state supply chains and customer bases.</p>	<p>Enact a discretionary incentive or deal-closing fund to recruit and retain jobs, business and investment.</p>