

2021 - 2022 BACK TO BUSINESS PRIORITIES FOR ECONOMIC RECOVERY AND GROWTH

BLUEPRINT NEBRASKA

Develop Workforce	Unify and scale innovative workforce programs and resources statewide to create a model public-private partnership approach in the the nation.	Revolutionize education from early childhood through post-secondary, leveraging a longitudinal data system and public-private collaboration. Identify educational funding mechanisms to create a vibrant lifelong learning model.	Promote diversity and inclusion and make Nebraska the most welcoming state in the country.	Create and launch a “Choose Nebraska” campaign to target and recruit population and workforce from identified markets.
Enhance Communities	Support targeted investments by communities throughout the state in arts, entertainment, recreation and community redevelopment.	Deliver last-mile broadband in rural areas and make Nebraska a national model for rapid 5G network scale-up.	Develop one of the nation’s leading inland logistics and industrial hubs.	Scale current state and regional housing programs, incentives, and initiatives to build an additional 30,000 to 50,000 affordable, livable housing units.
Modernize Government	Modernize Nebraska’s overall tax structure to enhance competitiveness and enhance economic growth.	Enhance government efficiency by continuing to transform, restructure, and digitize the provision of state and local government services.	Further optimize Nebraska’s tax incentives programs to better target priority growth sectors. Apply best practices to remain competitive and create efficiency.	
Grow the Economy	Diversify, expand and improve the productivity of the state’s agribusiness industry, with a focus on research, technology and food processing and bio-based manufacturing.	Build a pipeline of tech founders and innovators. Connect them to venture capital and high-value research and development in entrepreneurship zones, innovation hubs, and tech clusters.	Create a state manufacturing center of excellence focused on industry 4.0 automation. Make the state a leader in advanced manufacturing technology and processes.	Identify, attract, and support the development of fin-tech companies and their work with the financial services sector.

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NE CHAMBER RECOVERY

Develop Workforce	Break down regulatory barriers and burdens to accessing existing workforce training resources. Diversify public/private partnerships to provide customized job solutions and greater exposure to career opportunities.	Enact state and federal business incentives and adapt regulatory and tax structures to encourage investment in affordable, quality childcare capacity.	Unify state branding and marketing within key public and private institutions. Create a statewide social media campaign with broad support among state stakeholders.	Create a tax structure that promotes the relocation of remote workers to the state.	
Enhance Communities	Develop industry consensus around a comprehensive plan for the rapid deployment of ubiquitous broadband to support modern agriculture, transportation and manufacturing in rural Nebraska.	Complete key infrastructure projects, such as four-lane highways from Norfolk and Columbus to Omaha.	Modify and expand state and local investment in quality of life amenities and vibrant community endeavors.		
Modernize Government	Modernize and expand Nebraska's research and development tax credit regime.	Expand public support and redesign private incentives for entrepreneurial investment and startups.	Establish a permanent funding mechanism to help educators track educational and career outcomes.	Broaden metrics for the evaluation of K-12 education to include outcomes in the form of subsequent employment, qualified trade certifications, 2-year and 4-year post-secondary degrees, and military service.	Build collaboration between K-12, the private sector, and post-secondary institutions to identify career-based, experiential learning opportunities and build efficiency.
Grow the Economy	Create programs, grants and incentives to rebuild industries hard-hit by the COVID-19 pandemic, including hospitality, travel and entertainment.	Enact federal and state legislation to provide temporary, targeted liability protections related to COVID-19 for businesses, nonprofits, educational institutions and healthcare workers and facilities.	Develop a state program for attracting the re-domestication of foreign supply chains to the state, and targeted incentives for transportation and logistics, pharmaceutical and health care.	Develop a business-to-business (B2B) platform that facilitates communication and networking among Nebraska manufacturers to rapidly expand in-state supply chains and customer bases.	Enact a discretionary incentive or deal-closing fund to recruit and retain jobs, business and investment.