

Good Life Game Changer

2022 LEGISLATIVE PRIORITIES

Nebraska At A Crossroads

Beyond our advantages of
culture, land, water and location –

We must now compete for people, workforce,
innovation, and technology-based careers.

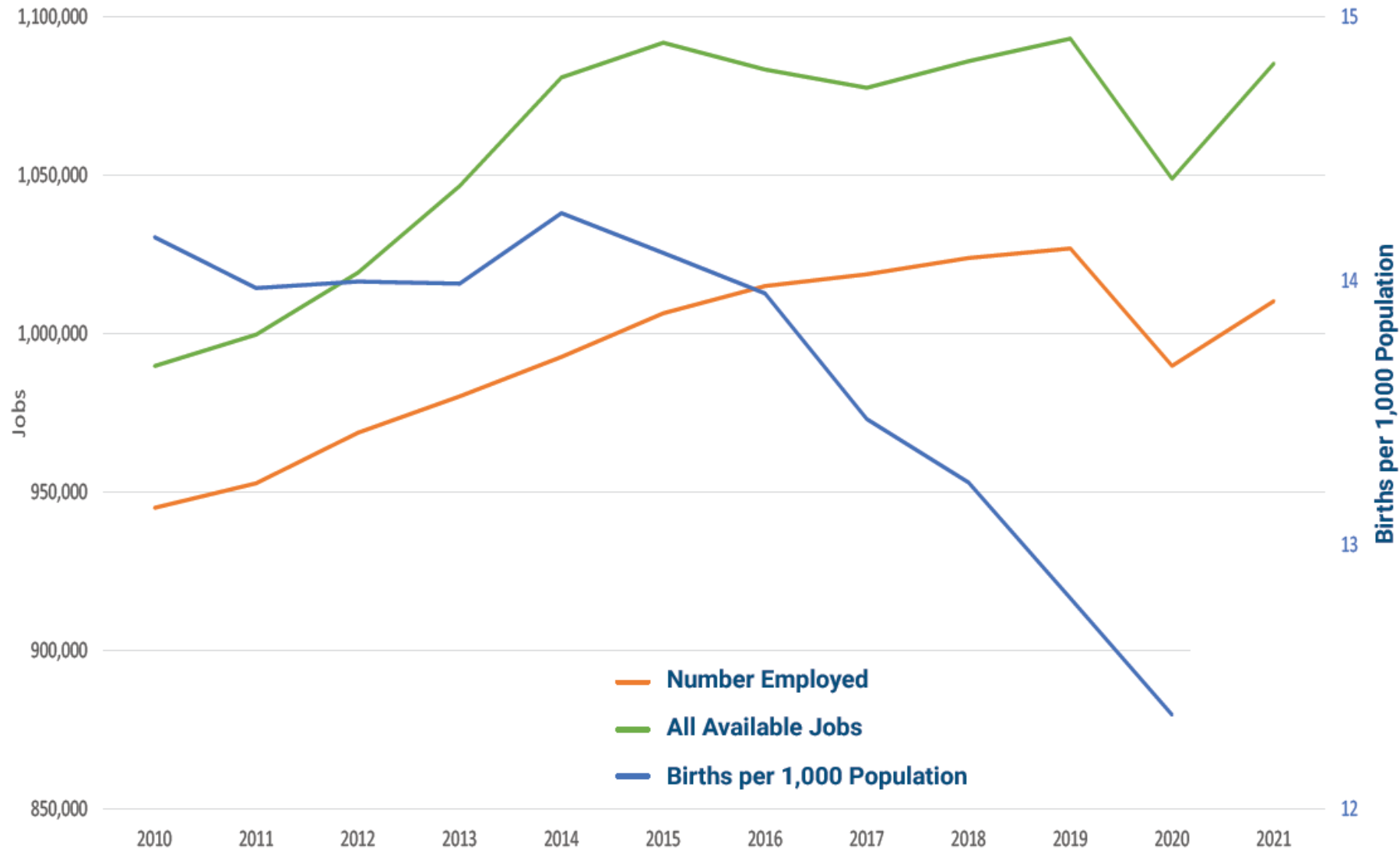
KEY INVESTMENT OPPORTUNITIES

- Marketing Nebraska
- Strategic investments in successful workforce & innovation programs
- Filling infrastructure gaps
- Community vitality
- Tax modernization

Blueprint Nebraska Report (2019)

- #36 STEM Graduates
- #35 New Entrepreneurs
- #29 Venture Capital Deployment
- #39 Attracting Young Talent
- #33 Net Migration

Nebraska Birth Rates, Labor Force and Available Jobs 2010-2021



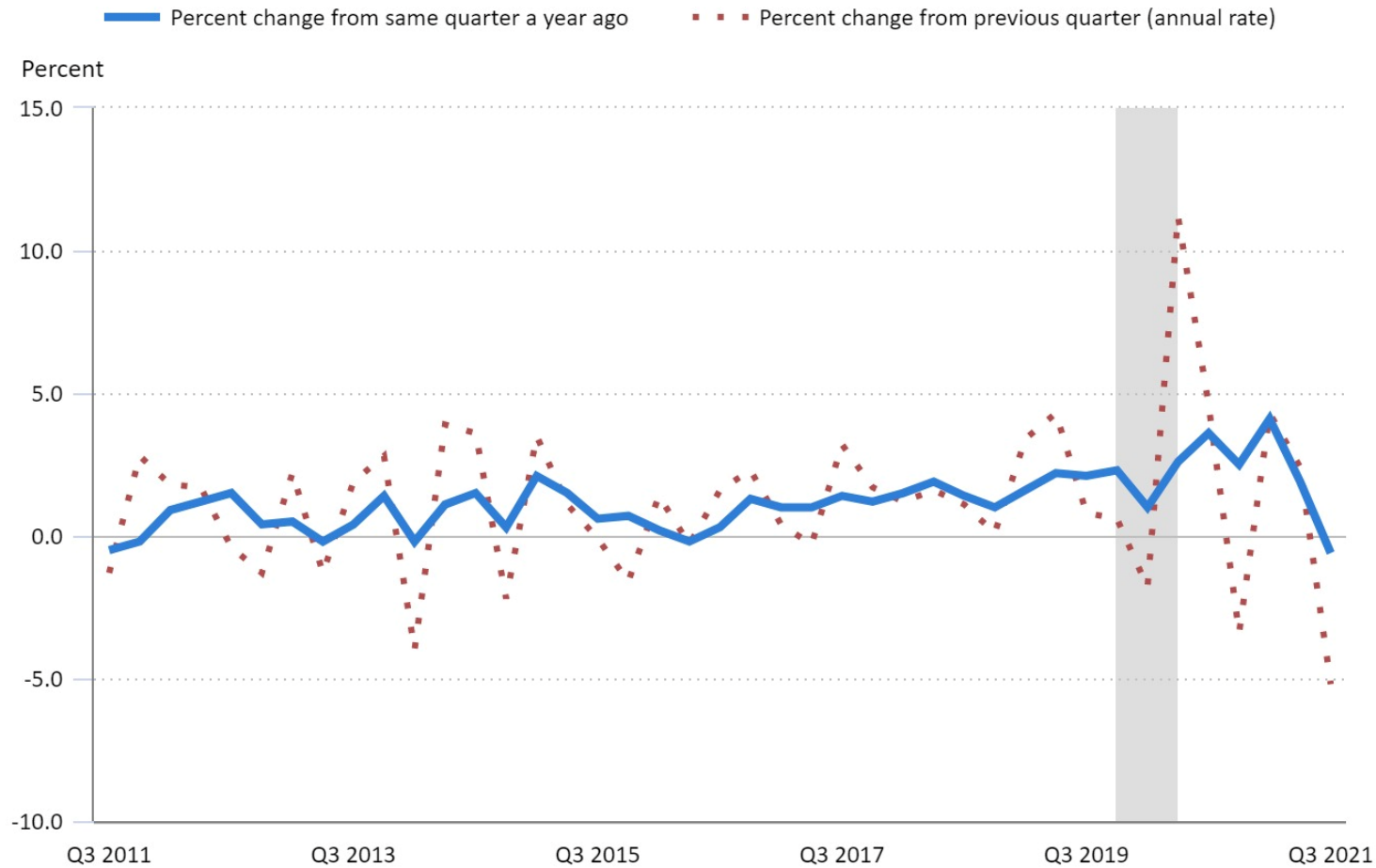
Birth Rates: UNO
Center for Public
Affairs Research

Labor Force: U.S.
Federal Reserve

Average Available
Jobs: Nebraska
Department of
Labor

Labor Productivity

Labor productivity (output per hour), nonfarm business, percent change from same quarter a year ago, and from previous quarter (annual rate), 3rd quarter 2021



Hover over chart to view data.

Note: Shaded area represents recession, as determined by the National Bureau of Economic Research.

Source: U.S. Bureau of Labor Statistics.



2022 Good Life Game Changer Priorities

Solve Workforce

- 5X internship support
- Expand apprenticeships & workforce training
- Aggressively market the Good Life
- Legal immigration reform

Redefine Infrastructure

- Bolster community Industrial, commercial site development plans
- Empower private investment
- Close the gap on mega-site development

Drive Innovation

- One-time modernization & technology grants
- Scale Business Innovation Act to build Silicon Prairie reputation

Empower Communities

- Local housing centers of excellence
- Childcare grants, employer incentives and subsidy extension
- STARWARS & recreation

Modernize Our Tax System

- Growth-based
- Match 21st Century economy
- Lower tax burden over all
- Exempt business inputs

Good Life **Game Changer** Proposal Partners

STRONGER TOGETHER.



Thank you

Questions?



The Good Life Is Calling™

