

2022 GOOD LIFE GAME CHANGER PRIORITIES

BLUEPRINT NEBRASKA

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Develop Workforce	Unify and scale innovative workforce programs and resources statewide to create a model public-private partnership approach in the the nation.	Revolutionize education from early childhood through post-secondary, leveraging a longitudinal data system and public-private collaboration. Identify educational funding mechanisms to create a vibrant lifelong learning model.	Promote diversity and inclusion and make Nebraska the most welcoming state in the country.	Create and launch a "Choose Nebraska" campaign to target and recruit population and workforce from identified markets.		
Enhance Communities	Support targeted investments by communities throughout the state in arts, entertainment, recreation and community redevelopment.	Deliver last-mile broadband in rural areas and make Nebraska a national model for rapid 5G network scale-up.	Develop one of the nation's leading inland logistics and industrial hubs.	Scale current state and regional housing programs, incentives, and initiatives to build an additional 30,000 to 50,000 affordable, livable housing units.		
Modernize Government	Modernize Nebraska's overall tax structure to enhance competitiveness and enhance economic growth.	Enhance government efficiency by continuing to transform, restructure, and digitize the provision of state and local government services.	Further optimize Nebraska's tax incentives programs to better target priority growth sectors. Apply best practices to remain competitive and create efficiency.			
Grow the Economy	Diversify, expand and improve the productivity of the state's agribusiness industry, with a focus on research, technology and food processing and bio- based manufacturing.	Build a pipeline of tech founders and innovators. Connect them to venture capital and high- value research and development in entrepreneurship zones, innovation hubs, and tech clusters.	Create a state manufacturing center of excellence focused on industry 4.0 automation. Make the state a leader in advanced manufacturing technology and processes.	Identify, attract, and support the development of fin-tech companies and their work with the financial services sector.		



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Develop Workforce	Expose thousands of students to Nebraska careers and employers by scaling up experiential learning. (i.e. internships, apprenticeships, etc.)	Equip regional economies to deliver customized workforce solutions. (i.e. tuition reimbursement, loan repayment, childcare and down payment assistance.)	Unify state branding and post post-secondary education initiatives to attract and retain talent.	Work for comprehensive federal immigration reform by optimizing national and regional partnerships.		
Enhance Communities	Advance key infrastructure projects to support development of large industrial and transportation hubs across Nebraska.	Boost quality of life in communities by ramping up state and local investment in recreation and amenities.	Spur construction of thousands of new homes by boosting funding for state programs, developing the pipeline of contractors and construction talent, ensuring access to capital for redevelopment, and removing unnecessary regulations.	Fuel proliferation of affordable childcare options by supporting entrepreneurs and leveraging private and public partnerships and investment.		
Modernize Government	Drive population, investment and GDP growth with a competitive, modernized tax system.	Fuel a tech renaissance by bolstering Nebraska's research and development tax credit regime.	Permanently fund educator efforts to track educational and career outcomes.	Incent regional planning and economies of scale in major infrastructure, workforce and recreational initiatives.		
Grow the Economy	Scale successful workforce and economic infrastructure programs, including diversity, equity and inclusion initiatives, with one-time infusions of funding from the American Rescue Plan Act.	Accelerate technological transformation of key sectors through modernization, automation and technology grants for evaluating, planning and upgrading systems.	Ensure key sectors compete globally and grow by facilitating sector-wide partnerships to compare best practices and align strategic initiatives.	Rejuvenate Nebraska's natural tourism industry with transformative geographic and recreational investments that enhance quality of life across the state.		