

# EXECUTIVE

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Publication  
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*The State Chamber is proud to welcome the Kiplinger Washington Editors, Inc. as our newest member-benefit partner.*

## Your State Chamber Board

**T**he Executive Council is made up of the Chairman, Chairman-elect, Past Chairman, Treasurer, Six District Vice Chairmen and the President. The Vice Chairmen represent each of the six geographic districts on the Executive Council. Such officers are elected for a one-year term by the full Board. This month, we feature the Treasurer and District IV Vice Chairman.

**Gayle McClure**, Senior Vice President of Dutton-Lainson Company in Hastings, is in his first term as District IV Vice Chairman, representing central Nebraska. A native Nebraskan, Gayle has been with Dutton-Lainson for 42 years.

An active member of the Hastings Community, Gayle has been President of the Hastings Area Chamber, Board member of the Economic Development Corporation, and a past Campaign Chairman of the United Way. He is a Board member of the National Association of Marine Products and



**Gayle McClure**



**John Cederberg**

Services. He and his wife, Betty, have one daughter and they are grandparents of twin girls.

**John Cederberg**, Partner of Cederberg & Robertson in Lincoln, is recognized throughout Nebraska as one of the leading authorities on the Nebraska state income tax. He has been Treasurer of the State Chamber for nine years, and is Vice Chairman of the State Chamber's Taxation Council. He testifies regularly before legislative committees on taxation issues.

A native of Osceola, John and his brother still own the family farm there. He graduated from Dana College in Blair, and has a Master's Degree from the University of South Dakota. He has worked for major accounting firms in Washington and Lincoln. John is also nationally recognized as a tax accountant to the commercial banking industry. His wife, Bonnie, and he have two children, Erika and Kevin. ■

## Kiplinger Publications Joins As Member-Benefit Partner

**T**he State Chamber is proud to welcome the Kiplinger Washington Editors, Inc. as our newest member-benefit partner. Under this arrangement, State Chamber members (and their employees) can take advantage of discounts up to 50 % off all Kiplinger publications, services, and periodicals. You can find more information, process, ordering options, and samples of each of the publications online at [www.kiplinger.com/partners/nechamber](http://www.kiplinger.com/partners/nechamber).

The new benefit also includes Kiplinger's new online business forecasting services, **KiplingerForecasts.com**. Nebraska is one of the first state chambers to offer this product to members at greatly reduced prices.

**KiplingerForecasts.com** is updated continuously throughout the day to reveal Kiplinger's latest unbiased and authoritative forecasts on what's likely to happen next in business, the economy, and regulation, all before it happens.

Other Kiplinger publications include: The Kiplinger Letter, The Kiplinger Tax Letter, The Kiplinger Agriculture Letter, Kiplinger's RETIREMENT REPORT, and Kiplinger's Personal Finance Magazine. Books and videos are available to State Chamber members at 25% off the regular prices. ■

# “Added Benefits”

Last year, I wrote an editorial simply entitled “Focus.” In that article, I emphasized the importance of an organization such as the Nebraska Chamber of Commerce & Industry not only understanding its primary focus, but also adhering to it.

Through member input and Board direction, it has been well established that our primary focus should be to monitor and lobby issues on behalf of the business community. Ideas come forward from members to various councils and eventually to the Board of Directors. Our official policies, following approval from the State Chamber Board of Directors, state the official chamber position on legislative matters, social concerns, economic trends, or other issues directly or indirectly affecting Nebraska business and industry.

## **WE SHOULD NEVER LOSE SIGHT OF THAT PRIMARY FOCUS.**

We should, however, constantly seek additional ways that we can provide added benefits to our members. Some will be in the form of information, and others may be in the form of a discount on a valuable service. Some we have provided for years, and others we are just now adding to the list so that our members can take advantage of them.

For years we have conducted Legislative Forums around the state on an annual basis. These provide an excellent tool for us to share information with business people within their own community and listen to their ideas and concerns on issues that we may want to get involved in.

In addition, we have conducted seminars and workshops on issues, laws, and regulations that businesses must cope with. Our annual Labor Law Workshop is perhaps the best example of providing needed and timely information on new changes or simply dealing with the myriad of laws that companies need to comply with. This year we added a series of workshops on a variety of workforce topics. We have also offered publications and easily understood manuals on state and federal law changes.

For small businesses, we make available an excellent insurance program that provides an employee benefit that is both valuable and stable.

If you have less than 50 employees, you may want to get additional information on what this program offers.

Recently, we have added several additional offerings to our service sector. All of these provide a valuable service or product to our members at a substantial discount over what you would have to pay through an ordinary channel.

STAUnited, Inc. is a provider of drug and alcohol testing services to employers subject to drug and alcohol testing regulation. Their services include comprehensive guidebooks, sample policies, toll free consultations, assistance in the actual collection and testing and counseling after a positive test result is found.

Most all of you are probably familiar with the Kiplinger Letters. We will soon be offering a wide array of Kiplinger products to include the Kiplinger Letter, The Kiplinger Tax Letter, The Kiplinger Agriculture Letter, Kiplinger’s Retirement Report and some additional financial informational pieces that they offer.

Through the NationJob Network, we will also soon have a custom employment website for the Nebraska Chamber of Commerce & Industry. State Chamber members will receive significant discounts on the job listing service.

Your State Chamber staff always stands ready to try to assist when a member is in need of information, assistance in dealing with a new law or regulation or simply trying to cut through some element of red tape. We never lose focus of the direction given us by the Board of Directors.

With that thought in mind, we do feel that we owe it to our members to constantly search for new ways to be of service to you. Some programs provide additional income that allow us to keep our dues structure at one of the most reasonable levels in the country. Others provide a needed service or information to make your operation run more smoothly. Whatever the benefit, please be sure to share with us any ideas or services that you think we should be evaluating to be a more dynamic and effective organization. ■

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## *State Chamber Views...*

**Editorial by  
Barry  
Kennedy,  
State  
Chamber  
President**

*We should, however, constantly seek additional ways that we can provide added benefits to our members.*

# Membership Directory Sales Underway

The advertising sales campaign for the 2002 State Chamber Membership and Business Directory began in July. Stuart Costlow, a representative of Lawton Publications, is contacting members across the state to present exciting advertising opportunities to you. Take a quick minute and compute how many times you utilize the Directory, then factor in that over 1,800 fellow members see it as well. Your message and listing will also be seen by many others, as the Directory is utilized by economic development recruiting efforts by the state, and at employee recruiting opportunities, particularly at state college and universities.

We would ask you to please review your directory for proper listings, addresses, phone numbers, etc. Then make a point of noting businesses you are familiar with who are NOT listed. Those folks ought to be in the Directory too, as well as members of the State Chamber. Take a copy of your old Directory and let them know they ought to be a member of the State Chamber just like smart businesses such as yours!

If you need more information on the 2002 Directory, please contact Don Mihovk, Vice President-Public Affairs, at the State Chamber. Your support is appreciated!! ■

## June 2001 Board Meeting

The June Board of Directors Meeting was held in

Lincoln with an evening dinner hosted by Chairman Dick Campbell and his wife, Kathy, at their home.



Barry Kennedy saluted three past chairmen, Duane Acklie, Tony Raimondo, and Ernie Thayer, for golf prowess. Dick Campbell greets John Carlson and his wife, Don Heimes and Bill Harding. The weather was perfect for an alfresco dinner and reception!

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Barry Kennedy presents a special award of recognition to Bud Cuca, President of the Nebraska Truckers Association and outgoing President of the Nebraska Society of Association Executives, at the group's May meeting. ■



## Labor Law Workshops To Be Offered In September

There will be additional Labor Law Workshops in early September this year. Enclosed is a brochure and registration for the State Chamber's Labor Law Workshops on state and federal issues on September 6, 2001, at Mahoney State Park in Ashland.

The day-long seminar will provide Nebraska employers with current practical information concerning federal and Nebraska laws and regulations governing the employer-employee relationship relating to Discrimination Law and a Regulation Update. Topics to be covered will include new state legislation; Family & Medical Leave Act; Disability Discrimination; Discrimination & Harassment standards; Fair Labor Standards Act; and union organizing.

Speakers will be William A. Harding, Margaret E. Stine, Robert Bals, Carol Pagel, and Jack L.

Shultz from the law firm of Harding, Shultz & Downs, which is well known for its work in labor relations and employment matters. All have lectured on labor relations and employment topics for public and private sector associations and employers in Nebraska and nationwide. In addition, the Workshop will include some breakout sessions for members to discuss some of the topics affecting them.

Costs for the Workshops are \$65 for each session, or \$100 for both sessions for State Chamber members (\$85; \$150 for non-members) and pre-registration is recommended, as the Workshops are usually the most popular offered by the State Chamber. For more information, please contact Charlie Volnek, Vice President-Operations, at the State Chamber at (402) 474-4422. ■

## Legislative Forums In Your Area

The Nebraska Chamber of Commerce & Industry needs to hear from you this fall as we visit 24 Nebraska communities for our annual Legislative Forums during the weeks of October 1-4 and October 8-10. Enclosed is a flyer containing dates and locations of the 2001 State Chamber Fall Legislative Forums.

This is your opportunity to tell us what's on your mind regarding legislation and to visit with your State Senators who are invited to all Forums in their districts. The 2001 Opinionnaire will be utilized at each Forum to gauge your responses to key issues and positions. We'll also discuss the new redistricting maps for the Legislature, which come into effect later this year.

Times and locations have been finalized by your local chambers of commerce who host the Forums in their community and handle reservations. State Chamber elected leaders and executive staff members will be present to discuss issues and answer your questions. ■

## HR Comply Survival Guide Now Available

The State Chamber and HR Comply have teamed up to offer members an impressive, comprehensive lineup of Internet-based human resource products to help any size business. The new joint venture allows State Chamber members to have access to the *HR Comply Survival Guide*, an encyclopedic volume of Nebraska and federal employment law; electronic *Turnkey Training* for employment compliance training; and a variety of essential small business employment services, including policies, forms, books, and posters. These easy-to-understand, accurate, and up-to-date resources are written with an eye to smaller businesses that can't afford to hire a full time HR staff.

The *HR Comply Survival Guide* includes an explanation of how to comply with Nebraska and federal employment laws and regulations, a weekly e-mail newsletter, user tips and updates, Nebraska and federal forms and templates, essential payroll guide, HR audit guide, sample employee policy handbook, all SHRM (*HR Magazine*) articles, legal reports and White papers, and a Nebraska and federal wage and hour manual. For more information, contact HR Comply at 1-800-848-5645, or visit their website at [www.hrcomply.com](http://www.hrcomply.com). ■

*The new joint venture allows State Chamber members to have access to the HR Comply Survival Guide.*



## State Chamber Welcomes New "Investors"

Membership in the Nebraska Chamber of Commerce & Industry is an investment in Nebraska's economic well-being. This month, the State Chamber welcomes the following new members and encourages members to consider doing business with fellow Chamber members.

### BELLEVUE

**Bellevue Chamber of Commerce**

**Megan A. Lucas**

*Sponsor: Tom Richards, Omaha Public Power District*

### CEDAR RAPIDS

**Cedar Rapids State Bank**

**Mike Sullivan**

*Sponsor: Dan Morgan, Morgan Ranch*

### GRANDISLAND

**Subway**

**Todd Carpenter**

*Sponsor: Brian C. Hamilton, Hamilton Chevrolet-Cadillac, Inc.*

**The Thompson Co.**

**Tony Wald**

*Sponsor: E.J. "Ernie" Thayer, Platte Valley State Bank & Trust Co.*

### LINCOLN

**Cada and Associates**

**James A. Cada**

**Nebraskaland Steel Products, Inc.**

**Randy Taylor**

*Sponsor: Jerry Worth, SilverStone Group*

**Productions In Hair**

**Rod Aden**

*Sponsor: Suzanne Mahel Tyrrell, MSP Resources, Inc.*

### OMAHA

**Curzon Promotional**

**Graphics**

**Kirby Smith**

**Greater Omaha Convention & Visitors Bureau**  
**Jay Baum**

**Hemphill Search Group**  
**Dan Hemphill**

**Omaha Cable Inc.**  
**Bernice Scarbrough**

*Sponsor: Kim Cafferty, Johnstone Supply of Omaha*

**Salomon Smith Barney**  
**John Dahir**

*Sponsor: Dan Morgan, Morgan Ranch*

**The Benefit Group, Inc.**

**Kerry T. Winterer**

*Sponsor: David W. Williams, Drake-Williams Steel, Inc.*

**Wick's Truck Trailers, Inc.**

**Gale L. Wickersham**

*Sponsor: Duane Acklie, Crete Carrier Corporation*

### STROMSBURG

**Heritage Bank**

**Robert B. Moyer**

### YORK

**Kroy Industries, Inc.**

**Kenneth T. Nordlund**